

# Creating a more sustainable travel industry

## Mexico Market Management

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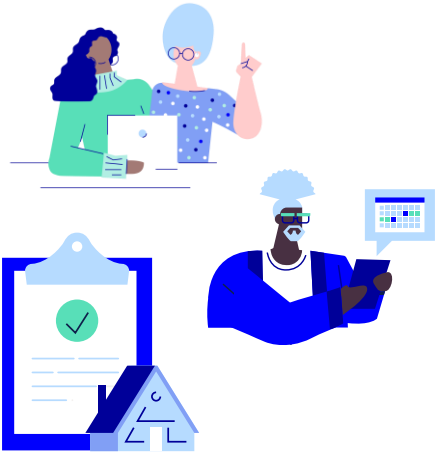
# Sustainability trends

# Climate action is the new normal for business

The global travel and tourism industry is **responsible for 8-11% of greenhouse gas emissions.**

In response to demand from customers, regulators, and investors, the private sector is stepping up.





In 2019, **Net Zero pledges** covered only 16% of the global economy; by 2021, nearly 70% was committed.

Expedia Group is **developing science-aligned targets**, within our forthcoming Climate Action Plan.

**4,614**

companies  
taking action

**2,310**

with science-based  
targets

**1,695**

with net-zero  
commitments

# Consumers seek out sustainability

90%

look for sustainable options when travelling

50%

are willing to pay more for sustainable options

65%

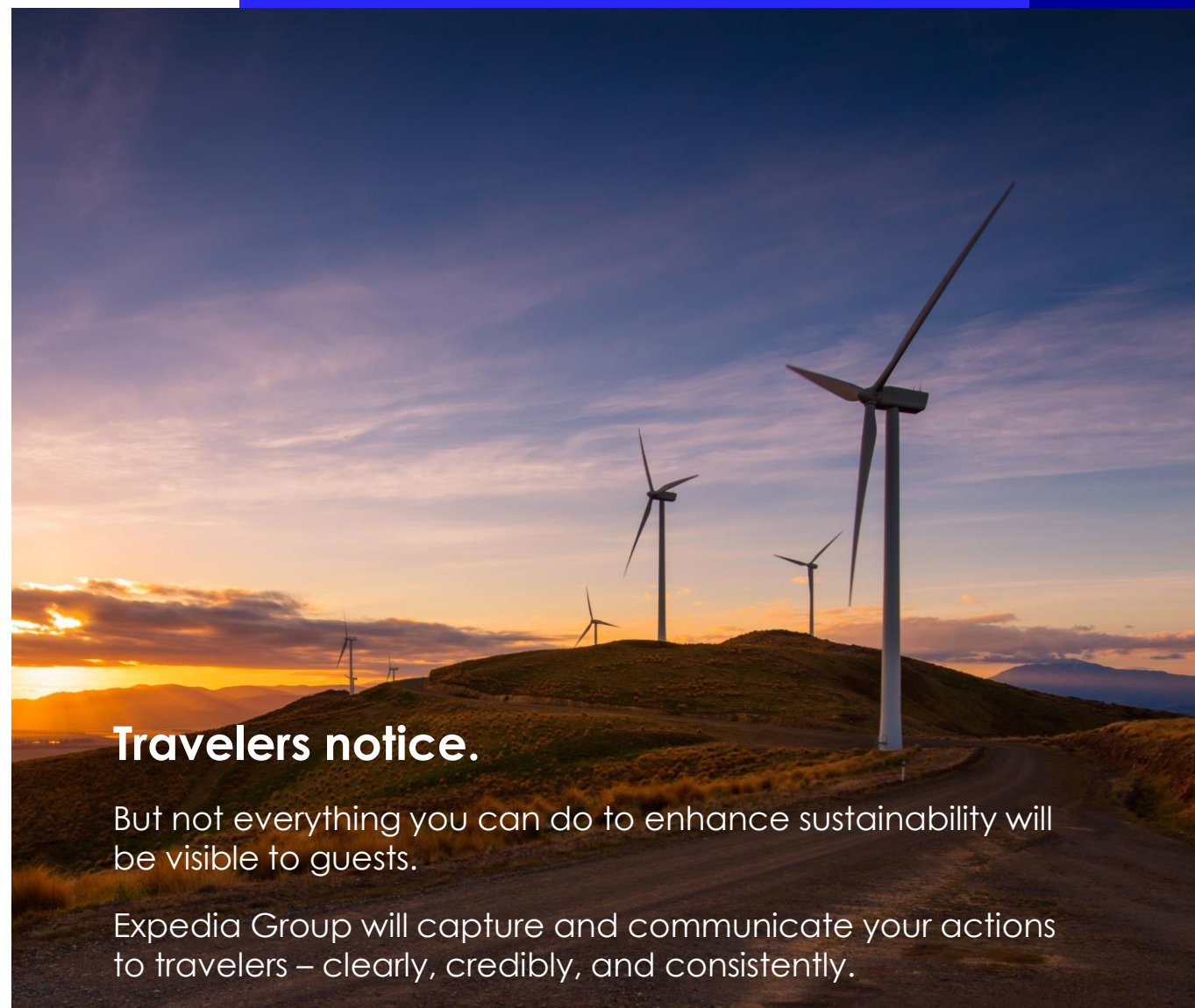
want more sustainability information from hotels and transport providers



# Top five sustainability amenities

As mentioned in traveler reviews:

- 1 Electric car charging stations
- 2 Solar energy
- 3 Recycling
- 4 Elimination of single-use plastics
- 5 Eco-friendly LED lighting

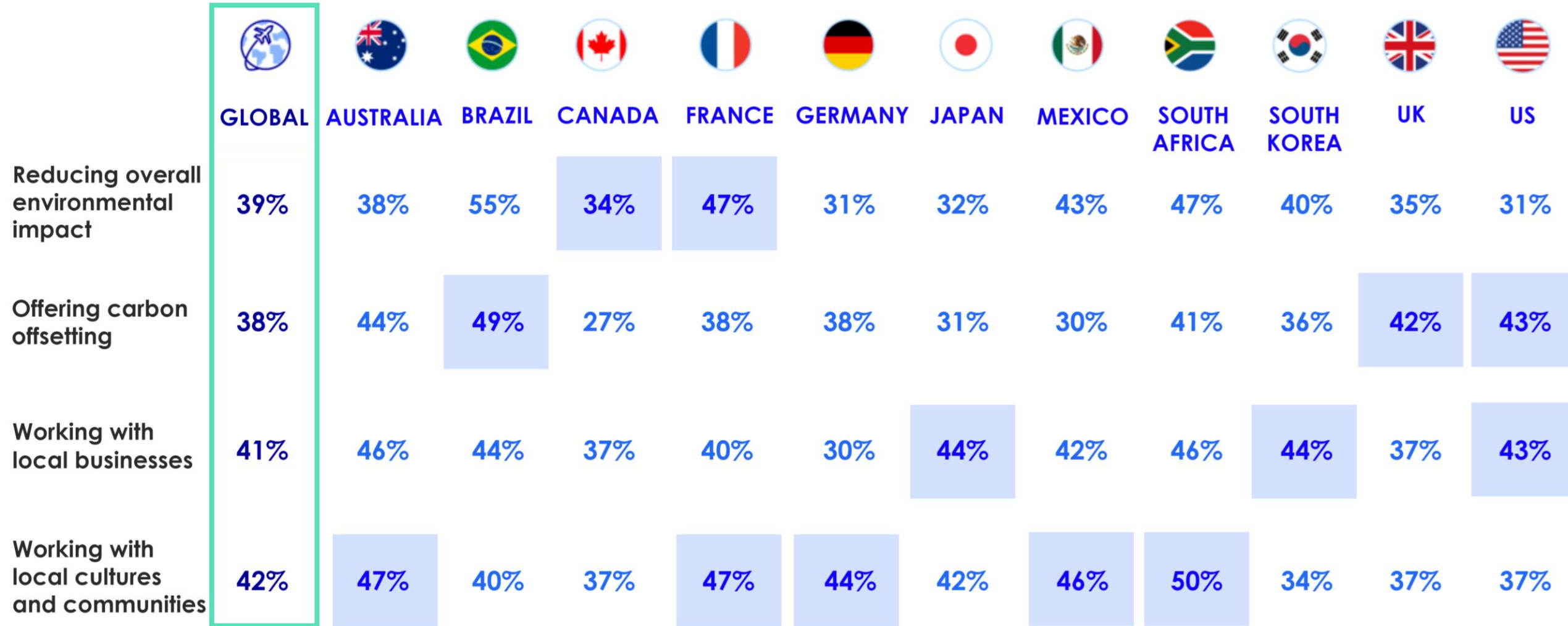


## Travelers notice.

But not everything you can do to enhance sustainability will be visible to guests.

Expedia Group will capture and communicate your actions to travelers – clearly, credibly, and consistently.

# How are businesses in the travel space going green this year?



Source: Expedia Group Travel Value Index 2023



# Innovation

## Social Impact & Sustainability

**Open World Impact** combines Expedia Group's mission, purpose, and values with its traveler-centric mindset to help bridge divides and strengthen connections.



# Innovation: Social Impact & Sustainability

## Strategic Framework



### ECONOMIC ADVANCEMENT

We are democratizing the travel business to help more people and communities benefit from the industry's growth and associated benefits.



### INCLUSIVE PATHWAYS

We are removing barriers so that more people can experience all that travel has to offer.



### PROSPEROUS PLANET

We are mobilizing our partners and peers to innovate a more sustainable travel industry.

# Empower travelers to choose 'eco-friendly' properties

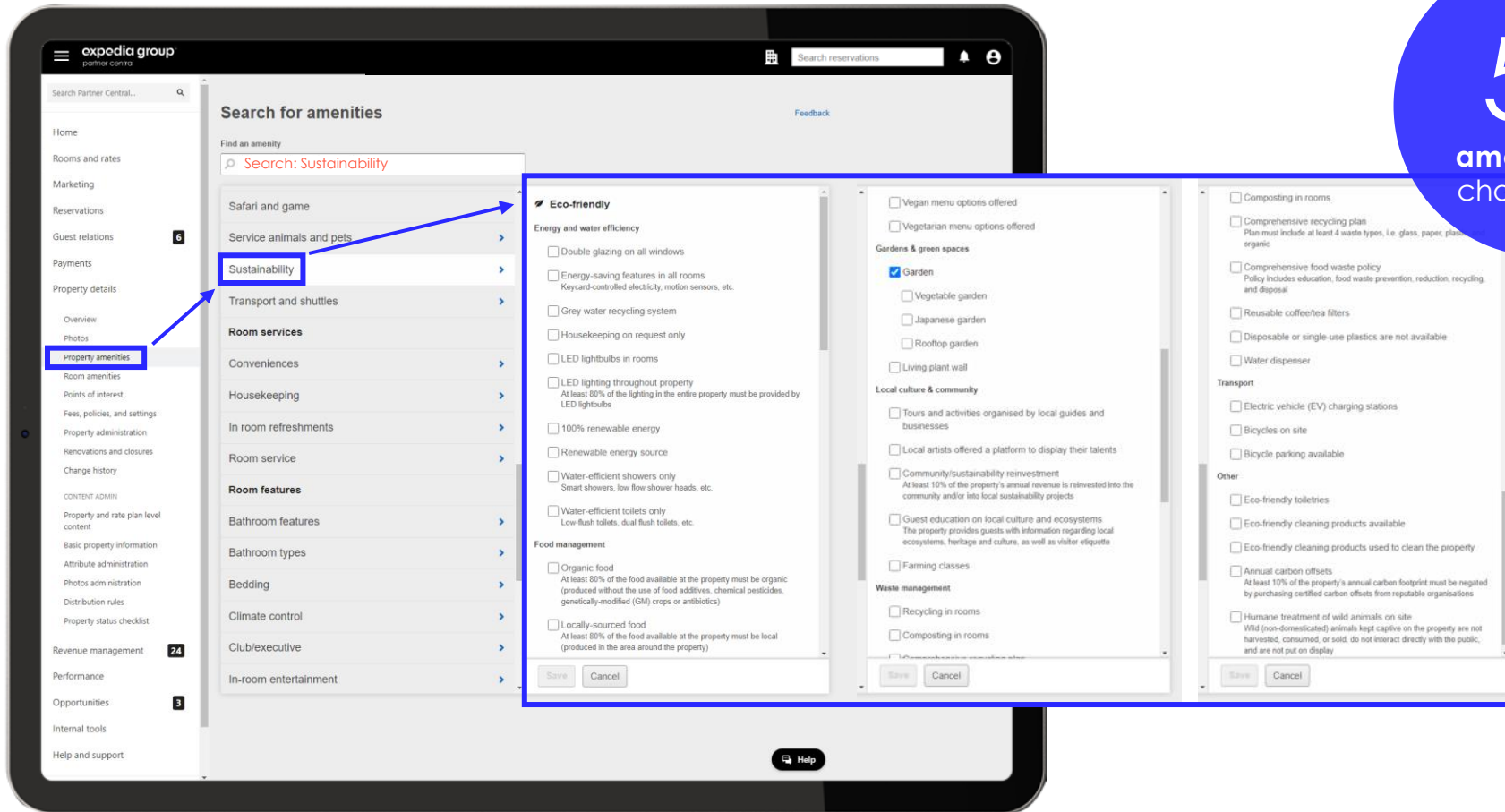


**Input your sustainability actions into Partner Central today**

Topics can include:

- Energy & Greenhouse Gases
- Waste
- Water
- Biodiversity & Ecosystems
- Destinations & Communities

# Where to find sustainability amenities



# Thank You





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