

Results of Tourism Activity November 2023











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Warning: As a result of the extraordinary measures that have been taken in March 2022, the figures are preliminary and will be updated to the extent possible by each official information source.







Tourist Activity Report (RAT) Main Results January-November 2023/2022

Arrival of international tourists



37 million 563 thousand +10.3% vs 2022

International travel receipts

Departures international tourists

from Mexico abroad

14 million 425

+15.6%. Vs 2022

thousand tourists



27 thousand 413 million dollars +9.8%, vs 2022

Expenditure of residents in Mexico abroad



8 Thousand 290 million dollars +33.0% Vs 2022

International travellers balance



Surplus 19 thousand 123 millions dollars +2.1% Vs 2022

Participation Issuing Markets USA and Canadian tourists





12 million 89 Thousand Tourists +3.3% Vs 2022

2 Million 114 thousand Tourists +45.3% Vs 2022

Arrival of tourists to Hotels



58 million 150 thousand domestic tourists (74.4% of the total)

20 million 14 thousand international tourists (25.6% of the total)

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Hotel Occupancy in 70 Tourist Centers monitored 59.6%



Higher by **3.1** percentage points compared to January-November 2022

INTERNATIONAL PASSENGER SURVEY RESULTS











Arrival Of International Visitors to Mexico

Chart 1. In January-November 2023, INEGI reported the arrival of **67 million 153 thousand international visitors**, an increase of 8 million 372 thousand compared with the same period in 2022, which represented an increase of **14.2%**

January- November	Million of Passengers	Change %
2021	49.3	
2022	58.8	19.1%
2023	67.2	14.2%



Arrival of International Tourists to Mexico



Chart 2. The arrival of international tourists in January-November 2023 was **37 million 563 thousand**, higher level in 3 million 495 thousand tourists than observed in the same period of 2022 and equivalent to an increase of **10.3%**.

January- November	Million of Tourist	Change %
2021	28.2	
2022	34.1	20.9%
2023	37.6	10.3%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.. **Source:** INEGI and Bank of Mexico, Balance of payments.











Chart 3. Foreign exchange revenue from international visitors during January-November 2023 was **27 thousand 413 million dollars**, which represented an increase of **9.8%** over the same period in 2022.

January- November	Million of Dollars	Change %
2021	17,234.5	
2022	24,970.2	44.9%
2023	27,412.6	9.8 %



Source: INEGI and Bank of Mexico, Balance of payments.

https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx









Average Expenditure of Long-Stay Tourists, Air Transport

Chart 4. The average spending of tourists for internment by air was **1,126.6 dollars** during January-November 2023, which represented an increase of **+1.5%** over the observed in the same period of 2022.

January- November	Dollars	Change %
2021	1,118.2	
2022	1,110.3	-0.7%
2023	1,126.6	1.5%



Source: INEGI and Bank of Mexico, Balance of payments.









Departures Of International Tourists From Mexico



Chars 5. During January-November 2023, INEGI reported the departure of **14 million 425 thousand international tourists** from Mexico abroad, which meant One million 946 thousand more tourists, that was reported in the same period 2022, equivalent to an increase of **15.6%.**

January- November	Thousands of Tourists	Change %
2021	10,436	
2022	12,479	19.6%
2023	14,425	15.6%

Foreign Exchange Expenditure by Resident Visitors in Mexico Abroad

Chart 6. The foreign exchange expenditure incurred by visitors resident in Mexico when going abroad, was **8 thousand 290 million dollars** during January-November 2023, higher by 2 Thousand 57 million dollars than recorded in the same period of 2022, with an increase of **33.0%**

January- November	Million of Dollars	Change %
2021	4, <mark>61</mark> 7.1	
2022	6,2 <mark>32.</mark> 9	35.0%
2023	8,290.1	33.0%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures. **Source:** INECI and Bank of Mexico, Balance of payments.

https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx









Foreign Exchange Balance by International Visitors

Chart 7. In the period January-November 2023, the balance of the balance for international visitors stood at **19 thousand 123 million dollars**, **2.1%** higher than observed during same period of 2022.

January- November	Million Dollars	Change %
2021	12,617.4	
2022	18,737.2	48.5%
2023	19,122.6	2.1 %

Balance of International Visitors, Oil and Metallurgical.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures. **Source:** INEGI.- Balance of payments.

https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx

ARRIVAL OF INTERNATIONAL TOURISTS BY AIR TO MEXICO











International Tourists to Mexico Arriving By Air (Main Countries by Nationality)

Chart 8. During January-November of 2023, arrived **19 million 511 thousand** international tourists arrived by air by country of nationality, higher by **5.8%** compared to same period of 2022.

January- November	Tourists	Change %
2021	12,163,739	
2022	18,439,261	51.6%
2023	19,510,925	5.8 %

Highlights the arrival of citizens of:

- The United States with 12 million 89 thousand passengers, 3.3% more than 2022.
- Canada with 2 million 114 thousand passengers, 45.3% more compared to 2022
- Colombia with 668 thousand 49 passengers, 15.1% less than 2022
- United Kingdom with 454 thousand 901 passengers, 12.9% less than 2022
- Spain with 333 thousand 995 passengers, 0.3% less regarding 2022
- Rest of nationalities 3 million 852 thousand passengers, 6.0% more regarding 2022



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures **Source:** Migration Policy, Registry and Identity Unit, SEGOB.

https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Nacionalidad.aspx









U.S Citizens by Airport

Chart 9. From January-November 2023, the arrival of **12 million 89 thousand** air tourists with US citizenship was recorded, with an increase of **3.3%** compared to the same period 2022; most of which arrived BY the airports of Cancun and Los Cabos.

January- November	Tourists	Change %
2021	8,989,708	
2022	11 <mark>,70</mark> 6,418	30.2%
2023	12,088,595	3.3%



Canadian Citizens by Airport



Chart 10. The arrival of air tourist with Canadian citizenship, registered **2 million 114 thousand tourists** during January-November 2023, presenting an increase of **45.3%** compared to the same period of 2022; most of which, arrived at the airports of Cancun and Puerto Vallarta.

January- November	Tourists	Change %
2021	331,391	
2022	1,454,589	338.9%
2023	2,113,655	45.3 %

Source: Migration Policy, Registry and Identity Unit, SEGOB.









Arrival of International Tourists To Mexico's Main Airports

Figure 1. During the period of January-November 2023, the airports that received the highest number of international tourists in Mexico were, according to their nationality: **Cancún** (8,992,262); **Mexico City** (3,859,920); **Los Cabos** (2,073,632); **Puerto Vallarta** (1,590,641); **Guadalajara** (1,160,935); **Monterrey** (317,354); **Cozumel** (206,842) and **Silao** (196,060).

	January-November Arrival of tourists (thousands)						
	Airport	2022	2023	Change %			
1	Cancun	8,566,976	8,992,262	5.0%			
2	Mexico City	3,805,421	3,859,920	1.4%			
3	Los Cabos	1,944,351	2,073,632	6.6%			
4	Puerto Vallarta	1,474,808	1,590,641	7.9%			

	January-November	2022 2023 Change % 1,044,819 1,160,935 11.1%				
	Airport	2022	2023	Change %		
5	Guadalajara	1,044,819	1,160,935	11.1%		
6	Monterrey	231,056	317,354	37.3%		
7	Cozumel	217,317	206,842	-4.8%		
8	Silao	181,144	196,060	8.2%		

Note: Figures refers to events because the same person may have entered the country in more than one occasion. **Source:** Migration Policy, Registry and Identity Unit, SEGOB.









International Tourists to Mexico Arriving by Air (Main Countries by Residence)

Chart 11. During January-November 2023 arrived **17 million 306 thousand** international tourists by air by country of residence, **3.5%** lower that the same period in 2022

January- November	Passengers	Change %
2021	11,834,254	
2022	17,924,660	51.5%
2023	17,305,672	-3.5%

Highlights the arrival of citizens of:

- The United States with 11 million 56 thousand passengers, 8.2% lower than to 2022.
- Canada with One million 938 thousand passengers, 41.3% more compared to 2022
- Colombia with 584 thousand 743 passengers, 18.0% lower than 2022
- United Kingdom with 419 thousand 518 passengers, 16.0% lower than 2022
- Argentina with 260 thousand 275 passengers, 2.1% more regarding 2022
- Rest of nationalities 3 million 47 thousand passengers, 0.2% more regarding 2022



Source: Migration Policy, Registry and Identity Unit, SEGOB. https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Residencia.aspx









Tourists Residing in the United States (Airway)



Chart 12. The arrival by air of tourists residing in the United States, recorded a decrease of **8.2%** during January-November 2023 compared to the same period 2022, adding **11 million 56 thousand tourists**; most of which, arrived though the airports of Cancun and Los Cabos

January- November	Passengers	Change %
2021	9,165,936	
2022	12,046,197	31.4%
2023	11,056,299	-8.2 %

Tourists Resident in Canada (Airway)

Chart 13. During January-November 2023, the arrival of **One million 938 thousand tourists** residing in Canada was recorded, showing an increase of **41.3%** compared to the same period in 2022; most of them arrived at the airports of Cancun and Puerto Vallarta.

January- November	Passengers	Change %
2021	295,557	
2022	1,371,837	364.2%
2023	1,938,195	41.3%



HOTEL MONITORING REPORT















Chart 14. The percentage of hotel occupancy in the selection of 70 resorts, during the January-November 2023, was **59.6%**, a higher level by **+3.1** percentage points compared to the observed in the same period of 2022.

Arrival of Tourists to Hotels Rooms

Chart 15. During January-November 2023, the arrival of domestic tourists to hotel rooms reached **58 million 150 thousand tourists** (74.4% of the total); while the arrival of international tourists registered **20 million 14 thousand tourists** (25.6% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased **+5.3%** compared to January-November 2022. In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Information of 70 resorts monitored by DataTur.

https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx











November 2021-2023

Chart 16. The percentage of hotel occupancy in the selection of 70 resorts was **63.0%**, in the month of November 2023, being 0.2 percentage points to reach the observed in November 2022.



Tourist arrival					
Percent Change 2023 - 2022					
Nationals Foreigners					
November	-2.7%	-5.3%			
Cumulative January to November	5.8%	3.9%			

Cumulative January to November 2021- 2023



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points **Source:** Information of 70 resorts monitored by DataTur.









Occupancy Rate by Type of Centre

Gráfica 17. The total percentage of occupancy by type of centers was **63.0%** in November 2023, being 0.2 percentage points away from reaching what was observed in November 2022

Center type	November				
	2022 2023		Percentage difference 2023 vs. 2022		
Total	63.3%	63.0%	-0.2%		
Beach centers	69.3%	65.0%	-4.4%		
Cities	57.9%	61.3%	3.5%		

Center type	Cumulative January to November				
	2022	2023	Percentage difference 2023 vs. 2022		
Total	56.5%	59.6%	3.1%		
Beach centers	65.4%	66.0%	0.7%		
Cities	48.6%	53.9%	5.2%		

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points. **Source:** Information of 70 resorts monitored by DataTur.









Occupancy Percentage Ranking

Gráfica 18. The percentage of hotel occupancy in the resorts of Playacar and Akumal, Q. Roo; was 90.1% and 80.5% in November 2023, higher level in 5.6 and a decrease of 7.1 percentage points respectively, as observed in the same month of 2022.

November								
Turistic destinations	2022	2023	Percentage difference					
Turistic destinations	2022	2023	2023 vs. 2022	-10.0%	-5.0%	0.0%	5.0%	10.09
Playacar, Q. Roo	84.5%	90.1%	5.6%				5.6%	1
Akumal, Q. Roo	87.7%	80.5%	-7.1%	-7.1%				
Cancún, Q.Roo	77.6%	78.9%	1.3%			1.3	%	
La Paz, B.C.S.	71.5%	77.2%	5.7%				5.7%	b
Cabo San Lucas , B.C.S.	82.0%	76.4%	-5.5%	-5	.5%			
Puerto Vallarta, Jal.	76.4%	76.4%	-0.02%		-	0.02%		
Monterrey, N.L.	68.1%	76.1%	8.1%					8.1%
Playa del Carmen, Q. Roo	76.7%	76.0%	-0.7%		-(0.7%		
Nuevo N <mark>ayarit</mark> , Nay.	78.6%	75.2%	-3.4%		-3.4%			
Mazatlan, Sin.	71.5%	72.7%	1.2%			1.2	%	

		mulati	ve January		vernbei						
Turistic destinations	2022 2023			Percentage difference							
			2023 vs. 2022	-5.0%	O.0%	5.0%	10.0%				
Playacar, Q. Roo	79.0%	83.5%	4.6%			4.6%					
Akumal, Q. Roo	78.1%	81.2%	3.1%			3.1%					
Cabo San Lucas , B.C.S.	77.4%	76.8%	-0.5%		-0.5%						
Cancun, Q.Roo	75.8%	74.9%	-0.8%		-0.8%						
Nuevo Nayarit, Nay.	65.7%	72.9%	7.2%				7.2%				
Puerto Vallarta, Jal.	71.8%	71.5%	-0.3%		-0.3%						
La Paz, B.C.S.	66.5%	70.5%	4.0%			4.0%					
Playa del Carmen, Q. Roo	70.3%	69.0%	-1.3%		-1.3%						
Ciudad Juarez, Chih.	73.0%	68.8%	-4.2%	-4.2%							
Tecate, B.C.	61.3%	67.3%	6.0%			6.0	96				

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points. **Source:** Information of 70 resorts monitored by DataTur.

AIR AND SEA TRANSPORTATION











Total Passengers Transported on Domestic And International Flights

Chart 19. During January-November 2023, a total of **108 million 5 thousand passengers** were registered by air, which represented an increase of 10 million 996 thousand passengers, equivalent to a **11.3%** higher than the same period of 2022.

January- November	Passengers	Change %
2021	71,431,478	
2022	97,009,026	35.8%
2023	108,004,882	11.3%

14,000



Preliminary figures Source: Federal Civil Aviation Agency (SICT).









Passengers Carried on Domestic Flights

Chart 20. The arrival of passengers on domestic flights during January-November 2023 was **58 million 271 thousand passengers**, representing an increase of 6 million 509 thousand passengers, higher by **12.6%** compared to the observed in the same period of 2022.

January- November	Passengers	Change %
2021	39,742,070	
2022	51,761,402	30.2%
2023	58,270,872	12.6%



Passengers Transported on International Flights



Chart 21. The arrival of passengers on international flights during January-November 2023 was **49 million 734 thousand passengers,** representing an increase of 4 million 486 thousand passengers; **9.9%** higher, compared to the observed in the same period of 2022.

January- November	Passengers	Change %
2021	31,689,408	
2022	45,247,624	42.8%
2023	49,734,010	9.9%

Preliminary figures Source: Federal Civil Aviation Agency (SICT).

7ttps://www.datatur.sectur.gob.mx/SitePages/FlujoPorAerolinea.aspx









Arrival of Hikers on Cruises to Mexico

Chart 22. The number of passengers on cruises that arrived during January-November 2023 was 8 million 214 thousand passengers. with an increase of 35.7% compared to the recorded in the same period of 2022.

January- November	Thousands of Passengers	Change %
2021	1,111	
2022	6,054	N. C.
2023	8,214	35.7 %



Arrival of Cruise Ships to Mexico



Chart 23. In the period January-November 2023, the arrival of **2 thousand 437 cruise ships** to the different ports of the country was recorded, representing an increase of **4.5%** to the recorded in the same period of 2022.

January- November	Cruise Ship Arrival	Change %
2021	534	
2022	2,333	N. C.
2023	2,437	4.5%

Source: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2022 correspond to the SCT, according to the presidential decree issued on December 7, 2022 in the Official Gazette of the Federation and to Press Release No. 006/2023 of the General Coordination of Ports and Merchant Marine of June 7, 2023)









Arrival of Hikers on Cruises And Cruises Ships to the Main Ports of Mexico

Figure 2. During January-November 2023 the ports that received the highest number of hikers on cruises in Mexico were: **Cozumel, Majahual, Ensenada, Cabo San Lucas, and Puerto Vallarta** which represented **89.8%** of total passengers.

	January-November	Arrival of cruisers (thousands)								
	Port	2023	Change %							
1	Cozumel	2,512,525	3,590,248	42.9%						
2	Majahual	1,046,286	1,564,086	49.5%						
3	Ensenada	647,402	925,008	42.9%						
	Cabo San Lucas	447,744	647,747	44.7%						
5	Puerto Vallarta	381,456	505,670	32.6%						

January-November Arrival of Cruise Ships									
Port	2022	2023	Change %						
Cozumel	976	1,014	3.9%						
Majahual	410	397	-3.2%						
Ensenada	289	293	1.4%						
Cabo San Lucas	196	206	5.1%						
Puerto Vallarta	156	161	3.2%						
	Port Cozumel Majahual Ensenada Cabo San Lucas	Port2022Cozumel976Majahual410Ensenada289Cabo San Lucas196	Port 2022 2023 Cozumel 976 1,014 Majahual 410 397 Ensenada 289 293 Cabo San Lucas 196 206						

Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion. Source: General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022).

VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES











Visitors to Museums and Archeological Sites

Chart 24. During January-November 2023, the National Institute of Anthropology and History reported the arrival of **17 million 479 thousand visitors** to museums and archaeological sites, that is, 3 million 392 thousand more visitors than reported in the same period of 2022, which represented an increase of **24.1%**.

Of the total visitors, 75.4% were national visitors and 24.6% were international.

January- November	Visitors	Change %
2021	5,940,653	
2022	14,086,754	137.1%
2023	17,478,960	24.1 %



OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM











National Tourist Price Index (NTPI) November 2023

The National Tourist Price Index is an economic indicator that monitors price fluctuations in representative tourist services in Mexico. Helps travelers, businesses and policymakers understand price trends in the tourism industry and impact on the national economy

NATIONAL TOURIST PRICE INDEX



The NTPI registered an increase from 134.04 in October to 135.62 in November 2023

The NTPI consists of six key components selected for their economic importance and representativeness in tourism consumption, which recorded the following annual inflation:



Air ransportation +19.85%



Highway tolls +10.57%



Restaurants. bars and the like +8.93%



Package tour services +4.01%



Hotels +6.66%

Foreign пп

+3.48%

bus











National

In Mexico, and in line with what has been observed globally, financial markets have shown a generally favorable behavior and, although periods of volatility have been recorded, this has remained limited and associated, in the main, with external events.

Domestic economic activity continued to expand and maintained robust growth during the third quarter of 2023, and is expected to remain positive in the fourth. Going forward, the expectation of some weakening persists, although of a lesser magnitude than expected a few months ago, despite the fact that the forecast of a slowdown in external demand remains, the expectation that domestic spending will continue to support it in the short term has strengthened.

The Mexican peso continued to show strength under orderly operating conditions and accumulates a slight appreciation since the last session of the Council, making it the second best performing currency of the emerging bloc this year. On the other hand, interest rates on government securities have shown a downward trend over the last quarter, decreasing in all their periods, and more pronounced in the middle and long part of the curve. This has been largely supported by the country's sound macroeconomic fundamentals compared to those of other emerging economies, in the context in which the renewal of the Flexible Credit Line with the International Monetary Fund was recently authorized for two more years, in the amount of about \$35 billion.

International

Global economic activity moderated during the fourth quarter of the year. While overall growth prospects for 2023 have improved in recent months, those for 2024 have been revised slightly downwards. Although overall inflation continued to decline in most economies, it remains at levels above the targets of their central banks. In this context, the monetary authorities of the major advanced economies kept their reference rates unchanged. In particular, the Federal Reserve has maintained the federal funds rate at the target range announced in July, corresponding to a level of between 5.25 and 5.50 percent, and is expected to begin to relax its monetary policy stance starting next year.

Global financial markets have generally been stable, particularly since November, although an environment of volatility and uncertainty remains. In this context, global financial conditions have accumulated a relaxation in recent months.

In this environment, global risks to financial stability persist, highlighting the possibility that monetary policy and overall financial conditions may remain restrictive for a longer period than currently foreseen. Additionally, the recovery of the world economy could be delayed by a more pronounced or prolonged slowdown than anticipated, despite the resilience it has shown.

https://www.gob.mx/shcp/prensa/el-consejo-de-estabilidad-del-sistema-financiero-actualiza-subalance-de-riesgos-354381









Results of Tourism Activity

Subject	Unit of measurement				ear (January					Change %	January-I		Change %
		2015	2016	2017	2018	2019	2020	2021	2022	22/21	2022	2023	23/22
	-	Inter	national trav	elers balanc	e (INEGI and	Banco de N	léxico)	1				r	
Inbound traveler expenditures	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	41.7%	24,970.2	27,412.6	9.8
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	37.1%	6,232.9	8,290.1	33.0
nternational travelers balance	Million dollars	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,618.8	20,963.3	43.4%	18,737.2	19,122.6	2.19
		Intern	ational trave	lers to Mexi	co (INEGI and	l Banco de	México)						
nternational visitors	Thousand	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	65,994.5	19.3%	58,781.1	67,152.7	14.2
International tourists	Thousand	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	38,325.6	20.3%	34,068.0	37,562.8	10.3
Long-stay tourists	Thousand	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	25,423.6	40.9%	22,430.8	23,744.6	5.9
Border tourists	Thousand	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	12,901.9	-6.6%	11,637.2	13,818.1	18.79
Same-day travelers	Thousand	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	27,668.9	18.0%	24,713.1	29,589.9	19.79
In border area travelers	Thousand	48,920.5	53,079.1	52.377.8	46,913.1	43,286.9	24,264.1	21,687.3	20,593.8	-5.0%	18,658.8	21,375.9	14.6
				- /							,		
In cruises travelers	Thousand	6,114.8	6,694.6	7,680.6	8,271.2 enditure (Mill	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	6,054.3	8,214.0	35.79
2	A ATHY I II	47 700 7					40.005.0	40 705 4	00.040.0	44 704	04.070.0	07.440.0	0.00
nternational visitors	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	41.7%	24,970.2	27,412.6	9.8
International tourists	Million dollars	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	26,347.3	42.5%	23,488.5	25,501.0	8.6
Long-stay tourists	Million dollars	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	25,022.9	44.5%	22,308.3	24,041.8	7.85
Border tourists	Million dollars	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	1,324.4	13.4%	1,180.2	1,459.1	23.6%
Same-day travelers	Million dollars	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	1,669.5	30.6%	1,481.7	1,911.7	29.0%
In border area travelers	Million dollars	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	1,126.8	-2.3%	1,020.3	1,249.8	22.59
In cruises travelers	Million dollars	399.2	393.8	482.5	556.6	626.0	182.3	124.4	542.7	336.4%	461.4	661.9	43.49
					nditure (dolla								
International visitors	Dollars	203.5	207.2	214.8	233.4	252.3	215.1	357.4	424.5	18.8%	424.8	408.2	-3.9
International tourists	Dollars	493.1	504.5	488.2	493.0	496.5	406.1	580.3	687.5	18.5%	689.5	678.9	-1.5%
Long-stay tourists	Dollars	821.3	819.1	809.4	826.4	885.8	843.6	959.8	984.2	2.5%	994.5	1,012.5	1.89
0,													
Border tourists	Dollars	57.4	53.6	58.5	61.4	61.5	54.7	84.5	102.7	21.5%	101.4	105.6	4.19
Same-day travelers	Dollars	34.7	32.7	35.9	39.1	42.4	42.3	54.5	60.3	10.7%	60.0	64.6	7.8%
In border area travelers	Dollars	30.8	29.4	31.9	34.2	36.8	39.3	53.2	54.7	2.8%	54.7	58.5	6.9%
In cruises travelers	Dollars	65.3	58.8	62.8	67.3	68.8	70.7	70.9	76.7	8.2%	76.2	80.6	5.7%
		T	1		exico (INEGI a			1					
Total international travelers abroad Mexico	Thousand	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,977.5	41,890.5	27.0%	37,712.1	46,818.6	24.1%
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	37.1%	6,232.9	8,290.1	33.0%
Average Expenditure	Dollars	106.3	105.8	115.0	130.2	119.4	96.4	156.1	168.4	7.9%	165.3	177.1	7.1%
International tourists abroad of Mexico	Thousand	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,685.1	13,750.2	17.7%	12,478.6	14,425.0	15.6%
Outbound tourism expenditure	Million dollars	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,077.5	5,427.8	33.1%	4,812.2	6,383.9	32.7%
Average Expenditure	Dollars	358.4	353.8	393.5	411.9	350.3	286.6	349.0	394.7	13.1%	385.6	442.6	14.8%
Same-day travelers abroad	Thousand	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	28,140.3	32.2%	25,233.5	32,393.6	28.49
Outbound expenditure	Million dollars	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	1,625.7	52.1%	1,420.8	1,906.1	34.29
Average Expenditure	Dollars	40.7	40.8	44.4	46.5	46.7	47.7	50.2	57.8	15.1%	56.3	58.8	4.5%
	Dolidio	Arrival			tic and intern			00.2	01.0	10.170	00.0	00.0	4.07
Total passengers arriving by air	Thousands	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	107,377.6	33.7%	97,009.0	108,004.9	11.3%
International flights	Thousands	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	50,155.5	39.7%	45,247.6	49,734.0	9.9%
Domestic flights	Thousands	37,304.7	40,841.8	45,360.1	49,668.9	53,706.4	20,090.3	44,433.9	57,222.1	28.8%	43,247.0 51.761.4	58,270.9	12.6%
Domestic hights		visitors by ai							57,222.1	20.0%	51,701.4	36,270.9	12.07
	l oreign	visitors by a			f nationality		ue i onnea	ingratoria)	_		_	_	_
Total air passangers by patienality	Thousands	14,676.9	16,192.7	17,890.3	-	19,039.4	7 025 5	14,082.6	20,591.3	46.2%	18,439.3	19,510.9	5.8%
Total air passengers by nationality				10.340.5	18,708.9		7,935.5				,	,	
United States of America	Thousands	8,391.7	9,417.6		10,496.4	10,511.4	5,151.2	10,240.0	13,001.4	27.0%	11,706.4	12,088.6	3.3%
Canada	Thousands	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	1,759.4	249.4%	1,454.6	2,113.7	45.3%
Colombia	Thousands	407.4	439.7	485.4	557.6	602.8	169.7	454.9	858.8	88.8%	787.0	668.0	-15.1%
United Kingdom	Thousands	506.0	545.1	563.1	590.9	581.2	103.9	125.4	565.7	351.2%	522.5	454.9	-12.9%
Spain	Thousands	333.3	361.5	377.3	386.3	391.7	100.0	221.2	366.1	65.5%	335.1	334.0	-0.3%
		Г — Т		Country o	of residence			1				r	
Total air passengers per residence	Thousands	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	20,030.1	46.0%	17,924.7	17,305.7	-3.5%
United States of America	Thousands	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	13,391.2	28.1%	12,046.2	11,056.3	-8.2%
Canada	Thousands	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	1,678.1	264.0%	1,371.8	1,938.2	41.3%
Colombia	Thousands	363.2	390.2	430.0	494.2	536.2	139.2	398.0	778.7	95.6%	712.9	584.7	-18.09
United Kingdom	Thousands	477.3	513.8	531.9	556.8	559.0	91.5	105.1	540.4	414.0%	499.5	419.5	-16.09
Argentina	Thousands	309.6	375.2	451.3	454.3	351.0	91.9	89.0	276.2	210.1%	254.8	260.3	2.19
					CT, Direcciór			00.0	2.0.2	/0	20110		,
Passenger in cruices	Thousands	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	6,054	8,214	35.7%
Passenger in cruices Cruise's arrivals	Number	2,179.0	2,269.0	2,558.0	9,003.4 2,671.0	2,951.0	2,560.4	844.0	2,666.0	215.9%	2,333	2,437	4.5%
	INUTIDET	2,179.0			2,671.0 ss* (SECTUR		0.000	044.0	∠,000.0	∠15.9%	2,333	2,437	4.57
	-	50.001		61.2%	61.0%	60.2%	26.0%	41.3%	F0.001	100	50 -	50.0	
Decembric of hotel accuration						60.2%	26.0%	41.3%	56.8%	15.5	56.5	59.6	3.1
, ,	Percentage	59.6%	60.4%										E 00
Percentaje of hotel accupation Arrival of tourists to hotel rooms	Percentage Thousands	59.6% 69,947.0	74,471.0	80,339.0	83,238.0	84,819.0	38,006.0	60,994.0	81,926.0	34.3%	74,259	78,165	
, ,	U U			80,339.0		84,819.0	38,006.0	60,994.0			74,259		5.3% Vs 2022) 4.7%

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy. ** Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.









Macroeconomic Perspectives About Key Indicators

Entity		estic Product rowth %	Inflation (% dec/dec)			
	2023	2024	2023	2024		
International Monetary Fund	3.20	2.10	5.50	3.80		
OECD	3.40	2.50	5.50	3.90		
Bank of Mexico Survey*	3.40	2.29	4.44	4.40		
Ministry of the Treasury and Public Credit*	3.00	3.00	5.00	4.00		

* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result. Source: IMF, World Economic Outlook (October, 2023); OECD Economic Outlook, Nov 2023; Bank of Mexico, Expectations Survey Economic Specialist Private

Sector (15/12/2023). Ministry of Finance, General Economic Criteria 2024.









Economic Indicators

Concepts	2019	2020	2021	2022	jan 23	feb-23	mar-23	apr-23	may-23	jun-23	jul-23	aug-23	sep-23	oct-23	nov-23
			General	Economic Acti	vity and Serv	ices Identified	d with Touris	m							
				Gro	ss Domestic	Product									
. Millions of current pesos	23,713,432	22,610,700	25,028,089	28,084,328			28,716,677			31,559,212					
. Constant prices annual variations in %	3.7	-4.7	10.7	12.2			8.4			6.0					
			General	Economic Acti	vity and Serv	ices Identified	d with Touris	m							
Tertiary activities															
- Air Transportation (481)															
. Millions of current pesos	75,496	31,262	67,553	102,830			100,288								
. Constant prices annual variations in %	8.2	(46.4)	52.1	35.9			22.3								
- Temporary Lodging Services (721)															
. Millions of current pesos	268,500	123,104	196,140	307,495			343,435								
. Constant prices annual variations in %	1.4	(55.4)	63.9	37.6			18.5								
- Food and Beverages Preparation Services (722)															
. Millions of current pesos	355,977	258,171	306,047	381,433			400,988								
. Constant prices annual variations in %	1.4	(31.4)	14.4	14.7			3.4								
				Quarterly I	ndicators of To	ourism Activity	*								
Tourism GDP															
. Annual variations in %	-1.6	-25.3	17.4	12.8			6.2			4.0					
Internal tourism consumption															
. Annual variations in %	-0.5	-23.5	11.0	9.6			6.8			3.2					
Domestic tourism consumption															
. Annual variations in %	-0.6	-18.1	5.0	4.2			5.0			7.9					
Inbound tourism consumption															
. Annual variations in %	0.2	-50.0	58.7	29.2			13.3			-16.8					
			ι	Jnemployment Na	ational Rate **	(closing of the	e period)								
. Total Percentage of PEA	2.91	3.79	3.51	2.76	3.00	2.72	2.39	2.82	2.93	2.65	3.13	2.96	2.88	2.75	2.71
				Tourism F	Prices*** and E	Exchange Rate									
National Price Index (closing of the period)															
Consumer (percent variation)	2.83	3.15	7.36	7.82	7.91	7.62	6.85	6.25	5.84	5.06	4.79	4.64	4.45	4.26	4.32
Tourism (percent variation)	3.61	-4.17	12.60	6.24	10.49	11.08	10.05	4.48	5.37	5.91	7.69	7.87	7.80	9.25	8.24
. Air transport (percent variation)	-3.24	-26.59	52.09	-3.61	22.79	19.82	7.36	-14.85	-8.59	-2.95	8.96	11.26	12.90	22.21	19.85
. Hotel (percent variation)	3.21	-6.77	8.59	10.03	10.08	10.77	11.12	9.09	8.95	8.93	8.55	8.15	7.72	7.16	6.66
. Package Tourist Services (percent variation)	1.21	-9.11	16.13	8.34	12.39	13.40	13.34	2.56	4.02	3.21	4.45	4.40	3.57	7.18	4.01
. Restaurants (percent variation)	5.95	5.88	6.58	11.55	11.04	11.47	11.48	10.96	10.59	10.08	9.95	9.78	9.67	8.99	8.93
. Highway fees (percent variation)	3.21	2.28	2.85	0.14	0.14	3.63	8.61	9.40	9.40	9.40	9.40	9.42	9.44	9.44	10.57
. Foreign bus (percent variation)	8.60	7.84	5.28	8.45	8.41	8.30	7.64	7.27	5.72	4.79	5.08	4.98	4.79	4.49	3.48
				Excha	nge Rate (pe	so / dollar)									
. Average of the period	19.257	21.494	20.279	20.119	18.986	18.599	18.375	18.086	17.737	17.241	16.905	16.977	17.308	18.082	17.377
			Business Cy	cle Indicators ar	d Consumer (Confidence (me	ontly differenc	e****)							
. Coincident Indicator	-0.18	0.05	0.19	0.05	0.09	0.10	0.10	0.10	0.09	0.07	0.04	0.00	-0.03	-0.03	0.01
. Forward Indicator	0.38	0.31	-0.10	0.05	0.08	0.09	0.10	0.10	0.09	0.07	0.03	-2.00	-0.07	-0.10	N.D.
. Confidence Consumer Index	-0.46	0.43	-0.06	0.19	0.21	0.18	0.14	0.12	0.12	0.12	0.12	0.10	0.08	0.07	0.08

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* Annual data. Base figures 2018

** Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

***(Base index second half of July 2018=100) For end-of-year consumer prices and tourism prices, annual changes and for monthly data the change is the same month previou

**** Monthly point difference (end of period).

Sources: SECTUR, INEGI, Anáhuac University, Bank of Mexico.

